

Page Grade: 90/100
Web Page: w88-yes.com/w88/
Keyword: w88

90



Put the important stuff above the fold.

SPEED

SECONDS	0.12	KILOBYTES	105.67	REQUESTS	11
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- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

URL

w88-yes.com/w88/

- ✓ URL is SEO friendly
- ✓ Exact keyword found in URL
- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

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TITLE TAG

w88

- ✓ Keyword found in title
- ✓ Keyword begins title.
- ✓ Title tag has 70 characters or less

DESCRIPTION TAG

The W88 is a United States thermonuclear warhead, with an estimated yield of 475 kilotons (kt), and is...

- ✓ Description tag includes exact keyword
- ✗ Description tag should be 160 characters or less

IMAGE ANALYSIS

3 images

- ✗ No image meta tag found
- ✓ All images have alt tags
- ✓ Exact keyword found in an alt tag
- ✓ Exact keyword in an image file name
- ✗ Remove any underscores in image file names

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TOP 5 WORDS USED



HEADING TAGS


H1 Tag: W88
H2 Tag: History
H3 Tag: You may also like

- ✓ Found heading tags: H1, H2, and H3
- ✓ Exact keyword found in H1, H2, or H3 tag
- ✓ There are no duplicate heading tags


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COPY ANALYSIS

 You should have 2,000+ words on this page

 Only use exact keyword 2-4 times

 Exact keyword is bolded, italicized, or underlined


 Exact keyword found in the first 100 words

 Exact keyword found in anchor text


 Link to a sitemap.html found


CODE ANALYSIS

 HTML is not W3C validated

 No flash found

 Remove inline CSS

 Text to HTML ratio is too low (< 25%)

 Found schemaorg markup

 Link to a sitemap.xml found

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SOCIAL ANALYSIS



Page Shares



Domain Shares

✕ Add a Facebook share or like button

✕ Add a link to a blog

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MOBILE ANALYSIS

- ✓ We found a mobile sitemap
- ✓ Server uses compression (e.g., gzip)
- ✓ We found an Apple icon
- ✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



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PAGE LINK ANALYSIS



- ✗ 0 links from other sites
- ✗ 0 links from unique domains
- ✓ This page has 4 outbound links
- ✓ This page has 4 outbound follow links
- ✗ MozTrust page score: 1.5
- ✗ MozRank page score: 1.5
- ✓ Moz Page Authority: 15

ROOT DOMAIN LINK ANALYSIS



- ✓ Found 2389 links from other sites
- ✓ Found 81 links from unique domains
- ✗ MozTrust domain score: 1.3
- ✗ MozRank domain score: 1.3
- ✓ Moz Domain Authority: 13

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DOMAIN ANALYSIS

w88-yes.com

- ✓ Domain is < 15 characters in length
- ✓ Found keyword in domain
- ✓ This domain is 3 years, 70 days old
- ✓ This domain expires in 3 years, 295 days
- ✗ Preferred domain is not set
- ✗ Canonicalize your IP address
- ✓ Site is accessible via http (SSL)
- ✗ robots.txt file not found
- ✓ Favicon found

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TASKS

☐ Description tag should be 160 characters or less

☐ No image meta tag found

☐ Remove any underscores in image file names

☐ You should have 2,000+ words on this page

☐ Only use exact keyword 2-4 times

☐ HTML is not W3C validated

☐ Remove inline CSS

☐ Text to HTML ratio is too low (< 25%)

☐ Add a Facebook share or like button

☐ Add a link to a blog

TASKS

- ☐ 0 links from unique domains
-
- ☐ MozTrust page score: 1.5
-
- ☐ MozRank page score: 1.5
-
- ☐ MozTrust domain score: 1.3
-
- ☐ MozRank domain score: 1.3
-
- ☐ Preferred domain is not set
-
- ☐ Canonicalize your IP address
-
- ☐ robots.txt file not found
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SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,